



Celebrating 10 Years of Philanthropy

Much-anticipated and not to be missed, this year's Governor's Black-Tie Invitational will truly be a Silver Anniversary to remember. The Tenth Annual Governor's Black-Tie celebration will be held April 8-10, 2010 at Southern Highlands Golf Club. Nevada Governor Jim Gibbons and Garry Goett of Southern Highlands will once again host the charity-oriented three-day weekend of festivities sponsored by Southern Highlands Golf Club Charitable Foundation.

"Raising millions of dollars for charity is always a reason to celebrate," says Governor Jim Gibbons. "If I know Garry Goett and his team at Southern Highlands, this year's Silver Anniversary of the Governor's Black-Tie Invitational will really be something special and I personally am looking forward to an exciting weekend of events all created to benefit local charities in and around Las Vegas."

Garry Goett, President of Southern Highlands Golf Club, was proud to boast the wonderful efforts of his team and to express his gratitude. "The outpouring of support, not to mention the genuine enthusiasm for helping those less fortunate, is a big part of what makes the Governor's Black-Tie such a rousing success year after year. Of course, having the Governor of Nevada endorse our event makes this event even more special."

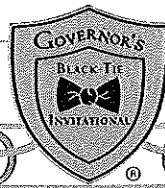
Silver Anniversary activities will kick off with the Governor's Black-Tie Gala, Thursday, April 8 at 5:30 p.m. The evening will feature great entertainment, an exciting selection of silent and live auction items and a fabulous dinner prepared by the Four Seasons.

The Gala highlight will be the presentation of the Governor's Philanthropist of the Year award to Jim and Joan Hammer. With family and friends at the center of their lives, the Hammers support over two dozen non profits – health, children, disabled, education, patriotic and at-risk family organizations. Jim and Joan have and continue to serve on numerous boards for various charities. The Hammers are probably best known for their annual "Beach Party" fundraiser benefiting the Nevada Cancer Institute which, with the help of some incredible philanthropists, has raised more than \$60 million since 2005.

Following the first round of tournament play on Friday, April 9, golfers and their guests are invited to the Governor's Grand Bash, featuring a private, live performance by one of the great bands of our time.

The weekend wraps up on Saturday, April 10, with the final round of golf, luncheon for the ladies, and the tournament awards presentation at Southern Highlands Golf Club.





Governor's Black-Tie Invitational

The Governor's Black-Tie Invitational and the Southern Highlands Charitable Foundation are pleased to announce the 2010 Charitable Incentives Package.

Please note that significant pricing and donation qualification changes have been made this year. Each charity must sell at least one table of ten. For the first \$20,000 table sold, the charity will receive \$30,000 back as a donation. Charities will then enjoy the opportunity to raise even more monies with the sale of additional tables/seats.

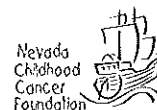
Selected charities for 2010 are Southern Highlands Boys and Girls Club, Children's Heart Foundation, Opportunity Village, Assistance League, Nevada Childhood Cancer Foundation, Make-A-Wish Foundation of Southern Nevada, and Candlelighters Childhood Cancer Foundation of Nevada. Participation is strongly encouraged to maintain status as a selected charity.

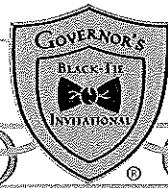
Each charity will receive an additional 75% of the proceeds from subsequent table/seat sales as indicated below.

Price	Seats	Amount Donated to Charity
\$20,000*	10 Plus an ad in the Program	\$15,000
\$15,000	6	\$11,250
\$10,000	4	\$7,500
\$5,000	2	\$3,750

* The first \$20,000 table sold will receive \$30,000 back as a donation.

Since its inception, the Governor's Black-Tie Invitational has raised over \$7 million for local charities. We thank you for your continued support.





Giving Hope a Helping Hand Across The Las Vegas Valley

The Southern Highlands Golf Club Charitable Foundation established the annual Governor's Black-Tie Invitational as a special golf and social event that contributes to local charities including the Southern Highlands Boys & Girls Club, Childrens Heart Foundation, Assistance League of Las Vegas, Candlelighters for Childhood Cancer of Nevada, Opportunity Village, Nevada Childhood Cancer Foundation, and Make-A-Wish Foundation of Southern Nevada through millions of dollars in contributions.

Started in 2003, the prestigious Governor's Philanthropist of the Year Award is given out at the event to promote and recognize local philanthropy. The award is presented annually to a local philanthropist for their exceptional generosity to the community and the state of Nevada.

PREVIOUS GOVERNOR'S PHILANTHROPISTS OF THE YEAR

- 2009 William S. Boyd
- 2008 Claudine Williams
Kitty Rodman
- 2007 Andre Agassi
- 2006 The Greenspun Family
- 2005 Elaine Wynn
- 2004 Larry Ruvo
- 2003 J. Terrance Lanni

